REMARKS

Entry of the present after-final amendment is respectfully requested as it is believed to place the application in condition for allowance.

The applicants thank the examiner for the courtesies extended to the undersigned during the in-person interview of 1 March 2011. During the interview, the parties discussed the limitations of now canceled claim 1 and the references Murase and Smith. The present submission can be considered applicants' substance of the interview.

Claim 1 has been canceled without prejudice. Claims 4 and 11 have been amended.

Claims 3-5 and 11 are currently pending.

Claims 1 and 11 were rejected under 35 U.S.C. 102(b) as being anticipated by U.S. Patent No. 5,907,658 to Murase *et al.* (hereafter: "Murase") in view of U.S. Patent No. 7,710,396 to Smith *et al.* (hereafter: "Smith"). For the reasons discussed below, these claims, as amended, are now in condition for allowance.

Claim 1 has been canceled. Claim 11 has been amended to further recite: "the duration is determined based on a value calculated by dividing the size of the bounding area by a transfer rate of a playback apparatus." That is, claim 11 has been amended to recite a method including limitations similar to claim 3, which was indicated as being allowed. Accordingly, claim 11 should be in condition for allowance.

In view of the foregoing, the applicants submit that this application is in condition for allowance. A timely notice to that effect is respectfully requested. If questions relating to patentability remain, the examiner is invited to contact the undersigned by telephone.

Respectfully submitted,

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